

INFOCOMM- 2024-2025



Department Outcomes for the Academic year 2024-25

- The department had a full pass percentage from the batch 2021-2024.
- The department organised two Industrial Visits.
- One IIC programme was organised by the department.
- A five day Faculty Development Programme was organised on Research using SPSS.
- 3 guest lectures on various subject with regard to the curriculum was organised.
- 2 programmes by Yuva Margadharshan Cell coordinated by the department took place.
- 2 Certificate course on Tally Prime and Website Designing.
- 3 Career Development Programmes, 2 workshops, 1 Staff Research Development Programme and 3 Expos were organised.



WHATS NEW?

Our newsletter INFOCOMM is celebrating its second annual edition.

Ms. Janani Devi became the Minister in Ministry of Sports. She also participated in the National and International Silambam competitions.

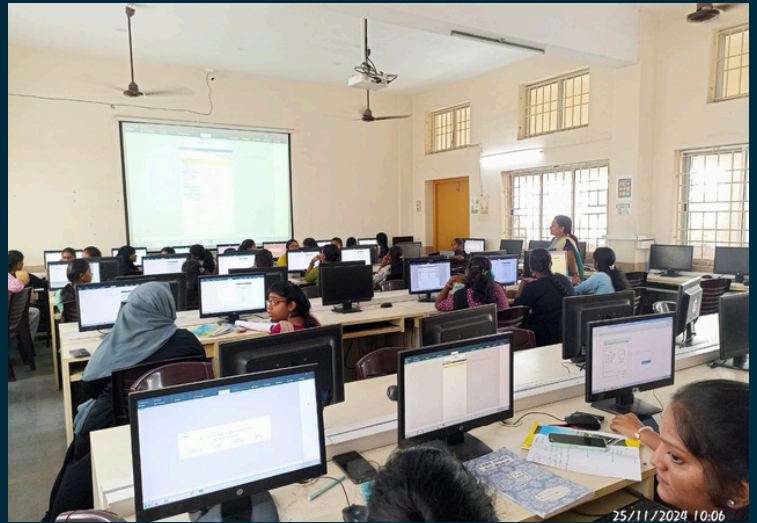
Ms. G. Monisree became the Minister in the Ministry of Media and Communication.



DEPARTMENT ACTIVITIES

CERTIFICATION COURSE- Tally Prime

on 25th to 30th November, 2024
6 days of In house Certificate Course on Tally prime was taken by Ms. Anubala, Head of the Department of B.Com ISM. The course covered Journaling, payroll, GST calculation etc.
No. of Beneficiaries: 46



PANEL DISCUSSION ON UNION BUDGET

2nd August, 2024

A Panel discussion was held on Union Budget 2024, where the pros and cons of the budget were put into discussion.
No. of Beneficiaries:150

Ms. Sandhya B and Ms Thaslim from 2020-21 and 2021-22 batch respectively shared their experience with the department and what is needed for the job market too with the freshers.

No. of Beneficiaries: 54



5th July, 2024

ALUMNI ENGAGEMENT



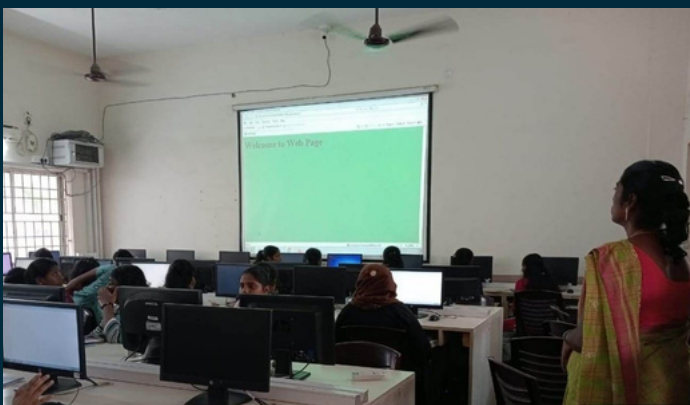
CERTIFICATE COURSE- WEBSITE

DESIGNING

25th June to 17th October 2024

Certificate Course on website designing was taken for 30 hours. In this Certificate Course the students learn html language which is used to create websites. The students get knowledge about how to insert image, create links, forms etc in a website.

No. of Beneficiaries: 41



DEPARTMENT ACTIVITIES

BUILDING CAPACITY FOR EXCELLENCE IN RESEARCH

»» 14th and 28th September 2024

This Program has met its objectives enhancing the overall research capabilities of the organization. The guest speaker, Dr. B. Latha Lavanya enlightened the participants with insights to improve the research writing skills to promote professional development. The participants also received practical insights on how to successfully publish their research papers.

No. of Beneficiaries : 54



GREEN TECHNOLOGY

»» 19th August to 23rd August, 2024

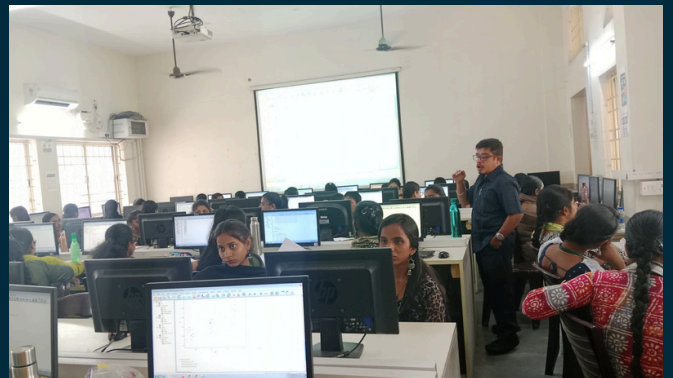
The trainers raised awareness of hardware and hands-on technology green engineering exercises that promote environmental sustainability. Trainers demonstrated on topics such as electricity, motion, environment, and energy.

No. of Beneficiaries: 450

Dr. A. Jabarali, Dr. P. Aruna & Dr. G. Kumarapandiyam were the Resource person for the Five –day workshop. The objective of the workshop was to provide intensive training on the everyday use of SPSS software for data analysis.

No. of Beneficiaries : 67

»» 23rd to 27th September, 2024
DATA ANALYSIS USING SPSS



RESEARCH METHODOLOGY USING SPSS

»» 30th January, 2025

No. of Participants: 60

Dr. A. Jabarali, the Resource person for the workshop. The objective of the workshop was to provide intensive training on the everyday use of SPSS software for data analysis.

DEPARTMENT ACTIVITIES



To educate the students on tips and tricks about photography, a guest lecture cum competition was organised by the Yuva Margadharshan Cell on 16th August, 2024



No. of Beneficiaries:99

CAREER GUIDANCE PROGRAMMES



UNLOCK THE POTENTIAL IN INFORMATION SYSTEMS



8th July, 2024

No. of Beneficiaries:25



CAREER COUNSELLING SESSION ON CHARTERED ACCOUNTANCY



13th December, 2024

No. of Beneficiaries: 162



HANDLING MNC INTERVIEWS FOR IT & NON IT SECTOR

4th February, 2025

No. of Beneficiaries: 50

DEPARTMENT ACTIVITIES



DATA ORGANIZATION AND MANAGEMENT IN PYTHON

»»» 28th August, 2024

Beneficiaries:48

The students were taught about List, Tuples, Set and Dictionaries in Python. The resource person also insists the students to develop their technical skills in Python and the scope of Python Language in Companies.



COMPREHENSIVE DATA ANALYTICS

»»» 28th August, 2024

Beneficiaries:54

The students were taught about the important features in Spreadsheet. Ms. Seethalakshmi the guest speaker explained about how to use queries in spreadsheet.



LOGO DESIGNING COMPETITION

An Intra Departmental Logo Designing Competition was organised to design the Infocomm Club Logo. Ms. Reshma of I year ISM won the prize. The competition was judged by Mr. Selvam, Senior TGT teacher.

»»» 16th August, 2024

No. of Beneficiaries: 27

Participant	Score	Points out of 30	Q24	Q25	Q26	Q27	Q28	Q29	Q30
Mahalakshmi III BSC CS ...	17800	19 (63%)	✓	✗	✗	✓	✗	✓	✓
Gayathri Devi (Gayathri D...	9110	10 (33%)	✓	✓	✓	✓	✓	✓	✓
K. Manasvi (K. Manasvi (2 ...	9190	10 (33%)	✓	✓	✓	✓	✓	✓	✓
Maddula Aadasha (Madd...	8790	10 (33%)	✓	✓	✓	✓	✓	✓	✓
Yogtha Dharuman (Yugi...	10380	10 (33%)	✓	✓	✓	✓	✓	✓	✓
DIVYASHRI S (DIVYASHRI S)	8010	9 (30%)	✓	✓	✓	✓	✓	✓	✓
Kavya Kalaimathi (Kavy...	6880	8 (27%)	✓	✓	✓	✓	✓	✓	✓

An Inter-Departmental Online Quiz Competition to celebrate Zero Accident Day 2024. This event was designed to promote road safety awareness and encourage responsible traffic behavior among Students, with the goal of reducing road accidents and fostering a safer driving culture.

No. of Beneficiaries: 72

»»» 26th August, 2024

DEPARTMENT ACTIVITIES

LOGISTICS AND SUPPLY CHAIN MANAGEMENT EXPO

The students of III year B.Com ISM prepared a model about supply chain management, value chain, job opportunities in the logistics industry, modes of transportation, warehousing, various documents related to transportation, equipment used in material handling etc. Students in each of the groups explained the concept also.

»»» No. of Beneficiaries:67



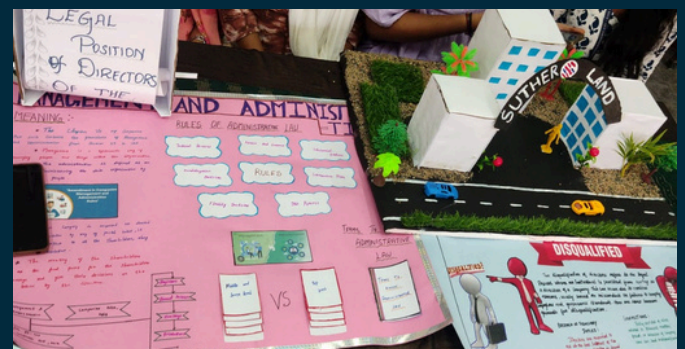
10TH September, 2024

COMPANY LAW EXPO

25TH September, 2024

Each group prepared a model about types of a company, formation of a company, winding up, memorandum of association, articles of association, meeting etc.

»»» No. of Beneficiaries:68



PRINCIPLES OF MANAGEMENT EXPO

19TH September, 2024

»»» No. of Beneficiaries:57

Each group prepared a model about promotion at work, type of insurance, working model, levels of management, business organization, equality, waste management, structure of organisation.

FESTEMBER 2024



30th August, 2024

No. of Beneficiaries:465

We conducted six events like AD-MAD, BIG PICTURE, WORD WAR, CONNECTION, CORPORATE WALK, BRAND IDENTIFICATION. Students from various colleges have participated and shown their talents in the competition.



Congratulations!



PLACED IN INFOSEARCH

WHO ARE SHORTLISTED FOR
MMC INFOTECH

PLACED IN SUTHERLAND

CONGRATULATIONS!



MEENA.B
(Placed in Bank Bazaar)



PREETHIKA.V.V
(Placed in Bank Bazaar)

Congratulations



GIRIJA.C
(Placed in Bank Bazaar)

The department went for an Educational Trip to Coorg where we visited coffee estates and other tourist places too.



Two of our students won in Silambam at the Asmita Championship. Ms. Janani Devi won International Gold medal for Silambam.



Placement



- Akhtaru Nisha
- Ms. B. Meena
- Ms. C. Girija
- Ms. Nancy M
- Ms. V.V Preethika
- Ms. Ayesha Siddika



SUTHERLAND



100%

PASS PERCENTAGE
FOR THE BATCH 2021-
2024



MS. Nandhini. N won the Best Entrepreneur award at the ED Bazaar for highest profit making stall.



One of our student G. Monisree did podcast at the SKC Radio.

One day in a month our students donate a food packets to the needy people, under the #FEEDALIFE

